

ART AUREA

Dinge der Kultur

CONCEPTS FOR INSTITUTIONS, ART & DESIGN DEALERS

Art, design & arts and crafts is our main focus. With our printed journal in the style of an art book and our innovative internet platform have also been sparking a continuously growing general public's interest in these fields.

If you're also committed to preserving this culture, we'd like to invite you to become part of our international network and benefit from the following concepts that we have developed for our partners and friends:

Inclusion in our Places Index www.artaurea.com/places

The Places Index on our internet platform links discerning galleries and shops to the artists and designers they represent, with the following advantages:

- You'll be easy to locate thanks to Google Maps
- Your contact details will include a link to your own website
- Your entry will also include links to your artists' and designers' portraits on www.artaurea.com

This service is free of charge for Art Aurea distribution partners. Your entry will also be complemented by links to museums and auction houses, as well as book stores that carry Art Aurea.

Art Aurea distribution partner

Designed in the style of a high-quality art book, the Art Aurea magazine is published four times a year and sold for a retail price of 12 euros. Copies as gifts to interested customers will contribute to increasing our dedicated readership.

You'll receive Art Aurea for the affordable price of 7.40 euros (incl. 7% VAT and shipping). Minimum order quantity: 5 copies per quarter. The prices for a distributor subscription in Germany* are as follows:

5 copies per quarter = 20 copies per year	€ 148
10 copies per quarter = 40 copies per year	€ 296

* Costs for other countries on request

Promote your artists and designers www.artaurea.com/profiles

The more of your artists, designers or manufactories are represented with a profile on www.artaurea.com, the more frequently your gallery or shop will be found. One profile costs 240 euros per year (160 euros for a young up-and-coming talent).

Market Place in the printed magazine

Ads in the printed Art Aurea magazine are embedded in an unequalled setting that combines art and culture. Thanks to our attractive prices and cooperation options, even small galleries and shops can benefit from excellent advertising opportunities.

Galleries for art & design, museums, auction houses as well as vintage shops get a 30% cultural discount on all your ads in the printed magazine. Additionally you get a quantity discount 2× = 5 %, 3× = 7%, 4× = 10 %.

1 page: 1,470 € (instead of 2,100 €)

¼ page: 378 € (instead of 540 €)

½ page: 756 € (instead of 1,080 €)

1/8 page: 190 €. More single-column formats:

B 52 mm × H 80 mm = 95 €

B 52 mm × H 40 mm = 48 €

B 52 mm × H 20 mm = 25 €

If you book an ad bigger than ¼ page in the next 4 issues you get introductory discount of 50 %.

Publication of your exhibitions and other events

As one of our partners, you'll benefit from the following services on our internet platform:

As distribution partner only:

- Your exhibitions / events, along with a photo, will be included free of charge in our calendar (which can be sorted by category and location): www.artaurea.com/cal/

As distribution partner and advertising customer:

- Detailed announcements of your exhibitions / events in our online magazine www.artaurea.com/magazine
- Announcement of your exhibitions / events in our newsletter (bilingual – twice a month to more than 8,000 subscribers, including 5,500 in the German-speaking region)
- Announcement of your exhibitions / events in the following social media: Facebook, Pinterest, Google+, Twitter, LinkedIn, Instagram

Your contact person:

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