

# ART AUREA

Journal for a Creative Life  
with Essential Things

## **SHOWROOM – ADVERTORIALS**

Reasonably priced promotion for authentic designers and manufacturers to announce their participation in upcoming exhibitions or trade fairs and to introduce new products.

### **Service package:**

The SHOWROOM advertorial will be published:

- in the ART AUREA journal (print run 5.500), distributed through galleries, shops and train station kiosks, to subscribers and in our new eJournal (no empirical data yet)
- in our online magazine at [www.artaurea.com](http://www.artaurea.com) (around 800 visitors daily)
- as a post on ART AUREA's Facebook page
- in our newsletter to all ART AUREA readers and newsletter subscribers (6.000 contacts)

### **Formats & production service fees:**

- 1/6 page, 1 photo + caption + 2 journals: 160 €
- 1/3 page, 1 photo + short portrait/review + 4 journals: 320 €
- 1/1 page, 3 photos + portrait/review+ 10 journals: 960 €

(+ 19 % VAT within Germany or if you don't have a VAT number)

Please send your photos in jpg format (300 dpi) to [info@artaurea.de](mailto:info@artaurea.de), plus information on the material(s) used, the title of the piece of work concerned (if applicable), a statement, your biography, address and website. The editorial team will write a text, which, after your approval, will be published in German and English. We'll be happy to answer any questions you may have and send you an example layout.

### **Your contact persons**

Reinhold Ludwig, Editor-in-Chief, +49-(0)731-950 84 90, [ludwig@artaurea.de](mailto:ludwig@artaurea.de)

Paulina Tsvetanova, Marketing and Advertisements, +49 30-89623405, [tsvetanova@artaurea.de](mailto:tsvetanova@artaurea.de)

Annika Reith, Editor, +49 30-86382900, [reith@artaurea.de](mailto:reith@artaurea.de)

Agata Waleczek, Editor, +49 30-89 62 34 05, [waleczek@artaurea.de](mailto:waleczek@artaurea.de)

Banking details: Reinhold Ludwig VR-Bank Neu-Ulm/Weißenhorn

IBAN: DE93 7306 1191 0107 1301 80

BIC-Code: GENODEF1NU1

Tax ID. Nr.: DE247543609